

AMET Business School
BBA (Shipping)

List of Courses for the Program – 2018-2019
(Semester wise)

SEMESTER: I

S.No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UDBS101	Principles of Management & Organizational Behaviour	PC	3	3	0	0	3
2	UDBS102	Introduction to Shipping Business	PC	3	3	0	0	3
3	UDBS103	Business Statistics	PC	4	3	1	0	4
4	UDBS104	Marketing Management	PC	3	3	0	0	3
5	UDBS105	Business Economics	PC	3	3	0	0	3
6	UDBS106	Information Technology for Managers	PC	4	2	0	2	3
7	UDLE101	English Proficiency Skills	EEC	2	2	0	0	2
8	UDSFCA	Soft Skills – I	EEC	4	0	0	4	2
		TOTAL			19	1	6	23

BBA - Semester: II

S.No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UDBS201	Business Accounting	PC	3	3	0	0	3
2	UDBS202	Quantitative Techniques	PC	4	4	0	0	4
3	UDBS203	International Trade	PC	3	3	0	0	3
4	UDBS204	Business Communication	PC	3	3	0	0	3
5	UDBS205	Economics of Sea Transport	PC	3	3	0	0	3
6	UDBS206	Human Resource Management	PC	3	3	0	0	3
7	UDBS207	Foreign Exchange Markets	PC	3	3	0	0	3
8	UDSFPCB	English Proficiency Skills-II	EEC	4	0	0	4	2
		TOTAL			22	0	4	24

BBA - Semester: III

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1.	UDBS301	Financial Management	PC	4	4	0	0	4
2.	UDBS302	Logistics Management	PC	3	3	0	0	3
3.	UDBS303	Ports & Terminals Management	PC	4	3	0	0	3
4.	UDBS304	Multimodal Transportation	PC	4	3	0	0	3
5.	UD1BS35	Environmental Studies	BS	2	2	0	0	2
6.	UDBS306	Economic Geography	PC	3	3	0	0	3
7.	UDBS307	Retail Management	PC	4	3	0	0	3
8.	UD1LECD	Interpersonal Communication	EEC	4	0	0	4	2
		TOTAL			21	0	4	23

BBA - Semester: IV

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1.	UDSB401	Liner Trade	PC	4	4	0	0	4
2.	UDSB402	Marine Insurance	PC	4	4	0	0	4
3.	UDSB403	Supply Chain Management	PC	4	4	0	0	4
4.	UDSB407	Production and Materials Management	PC	3	3	0	0	3
5.	UDSB405	Sales & Distribution Management	PC	3	3	0	0	3
6.		Department Elective – 1	DE	3	3	0	0	3
7.		Open Elective-1	OE	3	3	0	0	3
8.	UD1LECE	Professional Communication		3	3	0	0	3
		TOTAL			27	0	0	27

DEPARTMENT ELECTIVE								
1	UDBS406	Management Information System	DE	3	3	0	0	3
2	UDBS407	Business Law	DE	3	3	0	0	3
3	UDBS408	Multinational Finance	DE	3	3	0	0	3

BBA - Semester: V

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1.	UDBS501	Warehouse & Inventory Management	PC	3	3	0	0	3
2.	UDBS502	Chartering Principles	PC	4	4	0	0	4
3.	UDBS503	Export Import Trade	PC	4	4	0	0	4
4.	UDBS504	Legal Aspects of Shipping	PC	4	4	0	0	4
5.	UDBS505	Research Methods	PC	3	3	0	0	3
6.		Department Elective – 2	DE	3	3	0	0	3
7.		Open Elective – 2	OE	3	3	0	0	3
8.	UDBS5PA	Industry Visit	EEC	0	0	0	0	0
		Total			24	0	0	24

DEPARTMENT ELECTIVE								
1	UDBS506	Strategic HRM	DE	3	3	0	0	3
2	UDBS507	Integrated Marketing Communications	DE	3	3	0	0	3
3	UDBS508	Port Agency Operations	DE	3	3	0	0	3

BBA - Semester: VI

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UDBS601	Entrepreneurship Management	PC	4	4	0	0	4
2		Department Elective – 3	DE	3	3	0	0	3
3		Open Elective – 3	OE	3	3	0	0	3
4	UDBS6PA	Project - Shipping	EEC	10	0	0	10	5
		TOTAL			10	0	10	15

DEPARTMENT ELECTIVE								
1	UDBS602	Business to Business Marketing	DE	3	3	0	0	3
2	UDBS603	Enterprise Resource Planning	DE	3	3	0	0	3
3	UDBS604	Digital and Social Media Marketing	DE	3	3	0	0	3

OPEN ELECTIVE

Course Code	Name of the Course	Category	Contact Hours	L	T	P	C
SEMESTER-IV							
UDBSO01	Managing People and Organization	OE	3	0	0	0	3
UDBSO02	Introduction to Shipping Business	OE	3	0	0	0	3
UDBSO03	Introduction to Human Resource Management	OE	3	0	0	0	3
SEMESTER-V							
UDBSO04	International Trade	OE	3	0	0	0	3
UDBSO05	Basics of Entrepreneurship Development	OE	3	0	0	0	3
UDBSO06	Containerization and Liner Trade	OE	3	0	0	0	3
SEMESTER-VI							
UDBSO07	Organisational Development	OE	3	0	0	0	3
UDBSO08	Global Logistics Management	OE	3	0	0	0	3
UDBSO09	Customer Relationship Management	OE	3	0	0	0	3
SEMESTER-VII							
UDBSO10	Sales and Distribution Management	OE	3	0	0	0	3
UDBSO11	Export and Import Management	OE	3	0	0	0	3
UDBSO12	Supply Chain and Logistics Management	OE	3	0	0	0	3

Total BBA Credits: 135

L – Lecture

T – Tutorial

P – Practical / Laboratory

C - Credit

PC – Professional Core

EEC – Employment Enhancement Course

BS – Basic Science

DE – Department Elective

OE – Open Elective (Open Electives are offered by Other Departments)