

**Course**            **BE - Marine Engineering**  
**Batch**            **13**  
**Semester**        **VIII**  
**Subject Code**   **ME 705**  
**Subject Name**   **INDUSTRIAL MANAGEMENT**

## **UNIT - I**

### **Part A**

- 1 Define management.
- 2 What is scientific management?
- 3 What do you understand by word “Organization”?
- 4 Who is a manager?
- 5 What are the skills of a manager?
- 6 What are the levels of management?
- 7 What is strategic goal?
- 8 What is tactical goal?
- 9 What is unity of command?
- 10 What is authority?

### **PART B**

- 1 What are the principles of scientific management.?
- 2 Explain the role of planning in Management
- 3 Explain the nature of organisation
- 4 What are the different functions of management?
- 5 What is an attitude? What are the types of attitudes in a organization
- 6 What is a personality? What are the personality determinants

### **PART C**

- 1 Define various functions of management.
- 2 Explain Fayols 14 principles of management.
- 3 Explain any two demand forecasting techniques.
- 4 Management is an art or science. Discuss

## **UNIT -II**

### **PART A**

- 1 Define research
- 2 What are the different types of data?
- 3 What is descriptive research?.
- 4 What is exploratory research?
- 5 What is data collection?
- 6 What is an Interview?
- 7 What is an observation?
- 8 What is a survey?
- 9 Define sample.
- 10 Define sampling method.

### **PART B**

- 1 Explain the nature of research methodology?
- 2 What are the characteristics of research

- 3 What are the main two types of data? Explain
- 4 Explain the different types of research design.
- 5 What is a secondary data? Explain .
- 6 What is a primary data? Explain

#### **PART C**

- 1 Explain the nature and importance of research.
- 2 Write the steps in conducting a research.
- 3 What are the contents of research report? Explain.
- 4 Explain the various methods of data collection in a research.

### **UNIT -III**

#### **PART A**

- 1 Define purchase
- 2 Define purchase management.
- 3 What is purchase procedure?
- 4 What is a purchase form?
- 5 What is a store?
- 6 What is store management?
- 7 Who is a vendor?
- 8 What is vendor management?
- 9 What is a vendor development process.?
- 10 What is a vendor selection programme.?

#### **PART B**

- 1 Explain the purchase procedure.
- 2 What are the different forms of purchase?
- 3 What are the qualifications for vendors?
- 4 What are criteria for selecting a vendor?
- 5 What is the process of purchase?
- 6 Name the functions of storekeeper.

#### **PART C**

- 1 Explain the various stages of evaluation of purchase.
- 2 Write the process of quotation for purchase.
- 3 Explain the criteria's for selections of vendors?
- 4 Explain the responsibilities of purchase executive

### **UNIT- IV**

#### **PART A**

- 1 Define Finance.
- 2 What is financial management.?
- 3 Define capital and asset.
- 4 What is capital budgeting?
- 5 Define personnel management.
- 6 What is personnel management?
- 7 What is recruitment?
- 8 What is selection?
- 9 What is a selection interview?

**10** What is performance appraisal?

**PART B**

- 1** Explain the role of financial management.
- 2** What are the functions of financial management.?
- 3** Explain the role of capital management.
- 4** Explain the role of personnel management.
- 5** What are the nature of personnel management?
- 6** What are the roles of a personnel manager?

**PART C**

- 1** Explain the functions of financial management.
- 2** Explain the safety provisions mentioned in Factories Act 1948.
- 3** Explain the health provisions in Factories Act 1948.
- 4** Explain in detail the selection process.

**UNIT- V**

**PART A**

- 1** Define production.
- 2** What is production management?
- 3** Name the different types of production
- 4** What is a plant?
- 5** What is batch production?
- 6** Define continuous production.
- 7** Define intermittent production.
- 8** What is quality control?
- 9** Define reliability.
- 10** Define maintenance.

**PART B**

- 1** Differentiate between production and productivity.
- 2** What are the Roles of a production manager?
- 3** How you can manage production in time?
- 4** Explain the different types of production system
- 5** Write the main advantages of continuous production
- 6** Explain just-in-time?

**PART C**

- 1** Explain the Functions of production management.
- 2** Preventive Vs. Corrective maintenance – Explain.
- 3** Explain the role of breakdown maintenance practices.
- 4** Differentiate between corrective and preventive maintenance practices.