

AMET Business School MBA – Shipping and Logistics Management – Regulation-2024-2025

List of Courses for the Program

(Semester wise)

Semester-I

S.No	Course Code	Course Title	Contact Hours	Lecture (L)	Tutoria l (T)	Practi cal (P)	Total Credits
C101	243BS2A14TA	People Management and Organizational Behavior	3	3	0	0	3
C102	243BS2A14TB	Global Shipping Business	4	3	1	0	4
C103	243BS2A14TC	Maritime Economics	3	3	0	0	3
C104	243BS2A14TD	Marketing Management	3	3	0	0	3
C105	243BS2A14TE	Accounting and Financial Management	4	2	2	0	4
C106	243BS2A14TF	Data Analysis	4	2	2	0	4
C107	246EN2A12TJ	Communication for Managers	3	3	0	0	3
C108		Programme Elective –I	3	3	0	0	3
	TOTAL			22	5	0	27

Note: L- Lecture T- Tutorial P – Practical C- Credit

Semester-II

S.No	Course Code	Course Title	Contact Hours	Lecture (L)	Tutoria l (T)	Practical (P)	Total Credits
C109	243BS2A21TG	Chartering and Commercial Geography	4	3	1	0	4
C110	243BS2A21TH	Logistics Management	4	3	1	0	4
C111	243BS2A24TI	Liner Shipping Business	4	3	1	0	4
C112	243BS2A24TJ	Port Operations and Pricing	4	3	1	0	4
C113	243BS2A24TK	Research Methodology	4	3	1	0	4
C114	243BS2A24TL	International Business	4	3	1	0	4
C115		Programme Elective –II	3	3	0	0	3
C116		Artificial Intelligence - Value Added Training Program-I					
C117		Foreign Language / Hindi / Tamil	2	0	0	0	0
C118	243BS2A27PA	Open Elective	2	3	1	0	3
	TOTAL			24	6	0	30



Semester-III

S.No	Course Code	Course Title	Contact Hours	Lecture (L)	Tutorial (T)	Practical (P)	Total Credits
C201	243BS2A34TN	Maritime Law and Customs Procedures	4	3	1	0	4
C202	243BS2A34TO	Export and Import Management	4	3	1	0	4
C203	243BS2A34TQ	Supply Chain and Materials Management	4	3	1	0	4
C204	243BS2A34TR	Advanced project management	4	3	1	0	3
C205	243BS2A34TS	Shipping Finance and Marine Insurance	4	3	1	0	4
C206	243BS2A34TT	International Marketing	4	3	1	0	3
C207	243BS2A34TU	Customer Relationship Management	4	3	1	0	3
C208		Programme Elective –I	3	3	0	0	3
C209	243BS2A37PA	Internship	0	0	0	0	1
		Communication Training	2	0	0	0	0
		Mentor-Mentee	1	0	0	0	0
		Case Study Discussion	1	0	0	0	0
	TOTAL		35	24	7	0	29

Semester-IV

S.No	Course Code	Course Title	Contact Hours	Lecture (L)	Tutorial (T)	Practical (P)	Total Credits
C210	243BS2A44TV	Entrepreneurship Development	4	3	1	0	4
C211	243BS2A34TW	Business to Business Marketing	4	3	1	0	4
C212		Programme Elective II	3	3	0	0	3
C213	243BS2A47B	Project	0	0	0	10	5
		Communication Training	2	0	0	0	0
		Mentor-Mentee	1	0	0	0	0
	TOTAL		14	9	2	10	16



Programme Elective (PE) – Semester-

Course Code	Course Title	Contact Hours	Lecture (L)	Tutorial (T)	Practic al (P)	Credits (C)
243BS2A15TA	Computer Applications for Business	3	3	0	0	3
243BS2A15TB	Cross Cultural Management	3	3	0	0	3

Note: L-Lecture T-Tutorial P-Practical C-Credit

<u>Programme Elective (PE) – Semester-II</u>

Course Code	Course Code	Contact Hours	Lecture (L)	Tutorial (T)	Practical (P)	Credits (C)
243BS2A22TC	International HRM	3	3	0	0	3
243BS2A22TD	Air Cargo Management	3	3	0	0	3

Programme Elective (PE) – Semester-III

Course Code	Course Code	Contact Hours	Lecture (L)	Tutorial (T)	Practic al (P)	Credits (C)
243BS2A35TE	Merchant Banking and Financial Services	3	3	0	0	3
243BS2A35TF	Cruise Management	3	3	0	0	3

<u>Programme Elective (PE) – Semester-IV</u>

Course Code	Course Code	Contact Hours	Lecture (L)	Tutorial (T)	Practica l (P)	Credit s (C)
243BS2A45TG	Sales and Retail Management	3	3	0	0	3
243BS2A45TH	Strategic Management	3	3	0	0	3



MBA CURRICULUM – CREDIT SHARE

Semester	Contact Hours	Lecture	Tutorial	Practical	Credits
Semester 1	35	22	5	0	27
Semester 2	35	25	7	0	30
Semester 3	35	24	7	0	29
Semester 4	14	9	2	10	16
Total	119	80	21	10	102

Table 4.2: Program Curriculum Grouping Based on Course Components MBA (Shipping & Logistics Management) Program – 2024 – 2025

Course Components	Curriculum Content (Percentage of total number of credits of the program)	of total Total number of hours	
Program Core	81.%	81	81
Program Electives	12.%	12	12
Summer Internship	1.04%	2	1
Internships/Seminars	-	2	0
Final Dissertation	5%	10	5
Any other (Employment Opportunities))	2.94%	12	3
	102		



DISTRIBUTION OF CREDITS

