

List of Courses for the Program

(Semester wise)

Semester 1

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBSC01	Principles of Management & Organizational Behaviour	PC	4	4	0	0	4
2.	UBBSC02	Introduction to Shipping Business	PC	4	4	0	0	4
3.	UBBSC03	Business Statistics	PC	4	4	0	0	4
4.	UBBSC04	Marketing Management	PC	3	3	0	0	3
5.	UBBSC05	Business Economics	PC	3	3	0	0	3
6.	UCITC02	Business Information Systems	PC	3	1	0	2	2
7.	UBLEC02	English Proficiency Skills	HS	2	2	0	0	2
PRACTICALS								
8.	UBBSC06	Hindi	EEC	1	0	0	2	1
9.	UCLECPB	Spoken English – I	EEC	2	1	0	2	2
TOTAL					22	0	6	25

L – Lecture`2

T – Tutorial

P – Practical / Laboratory

C - Credit

HS – Humanatatian Science

BS – Basic Science

ES – Engineering Science

PC – Professional Core

PE – Professional Elective

EEC – Employment enhancement Course

Semester: II

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBS201	Business Accounting	PC	4	4	0	0	4
2.	UBBS202	Quantitative Techniques	PC	4	4	0	0	4
3.	UBBS203	International Trade	PC	4	4	0	0	4
4.	UBBSC07	Business Communication	PC	3	3	0	0	3
5.	UBBS204	Economies of Sea Transport	PC	4	4	0	0	4
6.	UBBS205	Human Resource Management	PC	3	3	0	0	3
7.	UBBS206	Foreign Exchange Markets	PC	3	3	0	0	3
PRACTICALS								
8.	UCLECPB	Spoken English – II	EEC	2	1	0	2	2
TOTAL					26	0	2	27

Semester: III

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBSC08	Financial Management	PC	4	4	0	0	4
2.	UBBS301	Logistics Management	PC	3	3	0	0	3
3.	UBBS302	Ports & Terminal Management	PC	3	3	0	0	3
4.	UBBSC09	Multimodal Transportation	PC	3	3	0	0	3
5.	UBBT301	Environmental Studies	BS	2	2	0	0	2
6.	UBBS303	Economic Geography	PC	3	3	0	0	3
7.	UBBS304	Accounting Package –Tally	PC	2	1	0	2	2
8.	UBBS305	Retail Management	PC	3	3	0	0	3
PRACTICALS								
9.	UCLECPD	Spoken English –III	EEC	2	2	0	0	2
		TOTAL			24	0	2	25

Semester: IV

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBS401	Liner Trade	PC	4	4	0	0	4
2.	UBBS402	Marine Insurance	PC	4	4	0	0	4
3.	UBBSC10	Supply Chain Management	PC	3	3	0	0	3
4.	UBBS403	Sales & Distribution Management	PC	3	3	0	0	3
5.	UCITC03	Management Information System	PC	3	3	0	0	3
6.	UBBSC11	Business Law	PC	3	3	0	0	3
7.	UBBS404	E-Commerce	PC	3	2	0	2	3
PRACTICALS								
8.	UCLECPE	Spoken English –IV	EEC	2	1	0	2	2
9.	UBBC4PA	Internship	EEC	2	0	0	0	2
		TOTAL			23	0	4	27

Semester: V

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBSC12	Warehouse & Inventory Management	PC	4	4	0	0	4
2.	UBBS501	Chartering Principles	PC	4	4	0	0	4
3.	UBBS502	Export and Import Trade	PC	3	3	0	0	3
4.	UBBSC13	Research Methods	PC	3	3	0	0	3
5.	UBBS503	Marketing of Services	PC	3	3	0	0	3
6.	UBBS504	Legal Aspects of Shipping	PC	3	3	0	0	3
7.	UCITC04	Data Base Management System	PC	2	2	0	0	2
8.		Department Elective – I	DE	3	3	0	0	3
9.		Open Elective – I	OE	2	2	0	0	2
PRACTICALS								
10.	UBLECPF	Personality Development Programme	EEC	2	1	0	2	2
11.	UBIVCPZ	Industry Visit	EEC	1	0	0	0	1
		Total			28	0	2	30
DEPARTMENT ELECTIVE								
1	UBBS505	Port Agency	OE	3	0	0	3	3
2	UBBS506	Corporate Governance	OE	3	0	0	3	3
OPEN ELECTIVE								
1	UBBS507	Global Logistics Management	PE	2	0	0	2	2
2.	UBBS508	Cross Cultural Management	PE	2	0	0	2	2

Semester: VI

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	UBBSC14	Entrepreneurship	PC	3	3	0	0	3
2.	UBBS601	Business to Business Marketing	PC	3	3	0	0	3
3.	UCITC05	Enterprise Resource Planning	PC	3	3	0	0	3
PRACTICALS								
4.	UBBC6PA	Shipping Industry project	EEC	16	0	0	16	8
		TOTAL			9	0	16	17

List of Courses for the Program
(Category wise)

Humanitarian Science

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBLEC02	English Proficiency Skills	HS	2	2	0	0	2

Basic Science

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBBT301	Environmental Studies	BS	2	2	0	0	2

Professional Core

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBBSC01	Principles of Management & Organizational Behaviour	PC	4	4	0	0	4
2	UBBSC02	Introduction to Shipping	PC	4	4	0	0	4
3	UBBSC03	Business Statistics	PC	4	4	0	0	4
4	UBBSC04	Marketing Management	PC	3	3	0	0	3
5	UBBSC05	Business Economics	PC	3	3	0	0	3
6	UCITC02	Business Information Systems	PC	3	1	0	2	2
7	UBBS201	Business Accounting	PC	4	4	0	0	4
8	UBBS202	Quantitative Techniques	PC	4	4	0	0	4
9	UBBS203	International Trade	PC	4	4	0	0	4
10	UBBSC07	Business Communication	PC	3	3	0	0	3
11	UBBSS04	Economies of Sea Transport	PC	4	4	0	0	4
12	UBBS205	Human Resource Management	PC	3	3	0	0	3
13	UBBC206	Foreign Exchange Markets	PC	3	3	0	0	3
14	UBBSC08	Financial Management	PC	4	4	0	0	4
15	UBBS301	Logistics Management	PC	3	3	0	0	3
16	UBBS302	Ports & Terminal Management	PC	3	3	0	0	3
17	UBBSC09	Multimodal Transport	PC	3	3	0	0	3
18	UBBS303	Economic Geography	PC	3	3	0	0	3
19	UBBS304	Accounting Package –Tally	PC	2	1	0	2	2
20	UBBS305	Retail Management	PC	3	3	0	0	3
21	UBB2401	Liner Trade	PC	4	4	0	0	4
22	UBBS402	Marine Insurance	PC	4	4	0	0	4
23	UBBSC10	Supply Chain Management	PC	3	3	0	0	3
24	UBBS403	Sales & Distribution Management	PC	3	3	0	0	3
25	UCITC03	Management Information System	PC	3	3	0	0	3
26	UBBSC11	Business Law	PC	3	3	0	0	3
27	UBBS404	E-Commerce	PC	3	2	0	2	3

28	UBBSC12	Warehouse & Inventory Management	PC	4	4	0	0	4
29	UBBS501	Chartering Principles	PC	4	4	0	0	4
30	UBBS502	Export and Import Trade	PC	3	3	0	0	3
31	UBBSc13	Research Methods	PC	3	3	0	0	3
32	UBBS503	Marketing of Services	PC	3	3	0	0	3
33	UBBS504	Legal Aspects of Shipping	PC	3	3	0	0	3
34	UCITC04	Data Base Management System	PC	2	2	0	0	2
35	UBBSC14	Entrepreneurship	PC	3	3	0	0	3
36	UBBS601	Business to Business Marketing	PC	3	3	0	0	3
37	ICITC05	Enterprise Resource Planning	PC	3	3	0	0	3

Professional Elective

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBBS505	Port Agency	OE	3	0	0	3	3
2	UBBS506	Corporate Governance	OE	3	0	0	3	3

Open Elective

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBBS507	Global Logistics Management	PE	2	0	0	2	2
2	UBBS508	Cross Cultural Management	PE	2	0	0	2	2

Employment Enhancement Courses

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	UBBSC06	Hindi	EEC	1	0	0	2	1
2	UCLECPB	Spoken English – I	EEC	2	1	0	2	2
3	UCLECPD	Spoken English – II	EEC	2	1	0	2	2
4	UCLECPD	Spoken English – III	EEC	2	2	0	0	2
5	UCLECPD	Spoken English – IV	EEC	2	1	0	2	2
6	UBBC4PA	Internship	EEC	2	0	0	0	2
7	UBLECPF	Personality Development Programme	EEC	2	1	0	2	2
8	UBIVCPZ	Industry Visit	EEC	1	0	0	0	1
9	UBBS6PA	Shipping Industry project	EEC	16	0	0	16	8

