



AMET

ACADEMY OF MARITIME EDUCATION AND TRAINING
(Deemed to be University Under Section 3 of UGC Act 1956)

AMET BUSINESS SCHOOL

organize

One Week Faculty Development
Programme on

“BUSINESS OF LOGISTICS IN SUPPLY CHAIN”

27-12-2021 to 03-01-2022



Registration Link



Google Meet Link



ARIIA
ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS

Academy of Maritime Education and Training (AMET)

(Deemed to be University)

#135, East Coast Road, Kanathur, Chennai - 603 112

Tamil Nadu, India

Website : www.ametuniv.ac.in

ABOUT THE UNIVERSITY

AMET is India's first Deemed to be University under Section 3 of UGC Act 1956 for maritime education, training and research. It is a pioneering University with membership in International Association of Maritime Universities (IAMU), Japan. AMET is ranked THIRD among the Maritime Universities of World in PIMET (Performance Indicators in Maritime Education and Training) Ranking of the IAMU for three consecutive years. The Director General of Shipping has accredited the University with A1 outstanding Grade for the past FIVE consecutive years for outstanding maritime education and training, which is a rare distinction. Since 28 years AMET has been addressing capacity building to feed national and world industry to support maritime sector. About 4000 students are currently undergoing few specialized like - B.Sc. Nautical Science, B.E. Marine Engineering, B.E. Naval Architecture and Offshore Engineering, B.E. Mining Engineering, B.E. Petroleum Engineering, B.E. Electrical and Electronics Engineering (marine), B.E. Mechanical Engineering (marine), B.Tech. Food Processing Technology, BBA and MBA (Shipping and Logistics), B.Com. Logistics and Computer Applications, besides post graduate studies and research programs leading to Ph.D Degree.

AMET Vision:

To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.

AMET Mission:

AMET will strive continuously to

- Impart value-based higher education and technical knowledge with uncompromising strides of an outstanding quality.
- Emerge as a Centre of Excellence inculcating skill development in recent technologies in accordance with industrial trends.
- Create World class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.
- Nurture talent and entrepreneurship to enable all round personality development among students.
- Empower students across socio economic strata.
- Make a positive difference to society through technical education.

ABOUT THE DEPARTMENT:

AMET Business School was started in 2001 and launched the unique sector-specific MBA Programme in Shipping & Logistics Management, which is the first of its kind in Asia. The School also offers BBA (Shipping). These Programs are designed to equip the students with adequate skills and knowledge in the Maritime Sector. The School also offers Ph.D. Programme, in all spheres of Management in-tune with the overall standards of the University. The School also has the entire where withal in terms of Faculty, infrastructure, library, state-of-art class rooms etc. contributing to the holistic development and an enabling atmosphere for learning. The School also enjoys a good placement record year after year.

AMET Business School Vision:

To continuously upgrade the quality of our curriculum, pedagogy and research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the world.

AMET Business School Mission:

- To be a source of effective value based managerial talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
- To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs..
- To produce and disseminate world-class, cutting edge research that shapes the way organizations operate and businesses are led and managed.
- To produce world-class, socially responsible, creative leaders and entrepreneurs who think on a global scale.
- To endow students with the educational opportunity belonging to different socio-economic backgrounds.
- To engage meaningfully with maritime trade and business to create a better society.

ABOUT THE PROGRAMME:

Supply chain consists of all facilities, functions, and activities involved in fulfilling the customer request. The functions of supply chain include new product development, operations, finance, marketing, distribution, and customer service. In fact, the primary purpose of any supply chain is to satisfy customer needs and, in the process, generate profit for itself. Some of the challenges included in the supply chain are lowering costs, ensuring just-in-time delivery, and shrinking transportation times. Nowadays, the increasing environmental concerns and growing consumer pressure for eco-friendly products has led many organizations to look at sustainability as a new measure of profitable supply chain and logistics management. The programme seeks to address important concepts in supply chain and logistics management and to improve the research aptitude among the participants by introducing popular research themes.

OBJECTIVES

To understand the concept of Multi modal transportation and shipment in logistics and global supply chain management

To gain a multi-faceted perspective on the global dimension of business operation and containerization

To get an in-depth knowledge on global supply chain and logistics operations

To understand the challenges and problems in the supply chain management and logistics business

FOR WHOM

Faculty Members, Research Scholars and industry people working in operations and supply chain management area

REGISTRATION LINK

<https://forms.gle/cwXid9EBL2Q3M5z98>

FDP DELIVER MODE

meet.google.com/gid-umyt-tsx

FEES: Nil

FDP DAYS AND TIMING

The programme will be conducted between December 27, 2021 to January 03, 2022 excluding Saturday and Sunday. There will be one session per day from 6.30 pm to 8.00 pm.

RESOURCE PERSON DETAILS

Date	Time	Resource Person	Title of the Session
27-12-2021	6.30 - 8.00 pm	Mr. M.S. Venkartaman Manager, Pegasus Shipping	International transportation and shipment
28-12-2021	6.30 - 8.00 pm	Dr. Y. Lokeswara Chowdhary Assistant Professor, Government Arts and Science College (Nandanam)	Shipment Business
29-12-2021	6.30 - 8.00 pm	Dr. A. Mohammed Rizwan CEO, ASET Institute of Technology	Container Logistics
30-12-2021	6.30 - 8.00 pm	Dr. R. Sundara Boopathy Regional Manager, APL Logistics Pvt. Ltd.	Basics of warehouse management
31-12-2021	6.30 - 8.00 pm	Mr. K. Vijayasarathy Marketing Manager, Karaikal Port	Business in Logistics
03-01-2022	6.30 - 8.00 pm	Mr. A. Prabakaran Director, Unique Line Online test	Global supply chain Management Dr. R. Srinivasan Associate Professor, AMET Business School

Chief Patrons :

Dr. J. Ramachandran, Chancellor, AMET Deemed to be University

Dr. Rajesh Ramachandran, Pro-Chancellor, AMET Deemed to be University

Patron:

Col. Dr. G. Thiruvassagam, Vice-Chancellor, AMET

Organizing Committee :

Dr. M. Jayaprakashvel, Registrar (i/c), AMET

Dr. D. Arivazhagan, Director, Ranking and Accreditation, AMET

Chief Convener :

Dr. Deepa Rajesh, Executive Director, AMET Business School

Convener :

Dr. D. Rajasekar, HOD, AMET Business School

Co-Convener :

Dr. S. Poongavanam, Associate Professor,
AMET Business School.

Mobile No: 9843811145.

Email: poongavanam@ametuniv.ac.in

ADMISSIONS FOR THE YEAR 2021-2022 ARE OPEN

Toll Free Number : 1800 108 3030

Contact for Admission : +91-93443 91418 (Whatsapp)

Email : admission@ametuniv.ac.in

Facebook Link : <https://www.facebook.com/AMETInternational/>

Instagram : <https://www.instagram.com/amet.university/>

Youtube : https://www.youtube.com/channel/UC6Jzfz1MSE_QBObJmMPLzPQ/