



AMET
(ACADEMY OF MARITIME EDUCATION AND TRAINING)
(A *de novo* Category DEEMED TO BE UNIVERSITY Under Section 3 of UGC Act 1956)

Dr. M.Jayaprakashvel
Registrar i/c

Circular

The Confederation of Indian Industry organizes ‘Young Designers Awards (YDA)’ competition for Young designers under the age of 30.

Accepting entries for design in **concept stage** and **Pre-launch stage**

Categories

- Communication design
- Product design
- Spatial design
- Mobility design
- Service design
- Design for social impact

The Corporate Partners are Titan Company Limited, Philips India, Pidilite Industries, Ampere Motors (by Greaves) and Steelcase India.

The winners will be awarded Cash Prize, Trophy, Certificate of Merit for Top 25 shortlisted participants and opportunity to explore collaborations with our Partners for this initiative.

For any clarification please contact.

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For registration https://ciidesign.in/index.php/ciidesign/young_designer#student_objective

REGISTRAR



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www.ametuniv.ac.in



CREATORS INNOVATORS CHANGEMAKERS

Registration Open until
30 August 2021

Encouraging Young Designers under the
age of 30 yrs to apply for the awards

Accepting Entries for Designs in



Concept Stage

Designs yet to developed



Pre-launch Stage

Designs yet to be launched,
but fully developed



Key Highlights

- Through Assessment
- Eminent Jury
- Cash Awards
- 3D Printed Design Trophy
- Certificate of merit for Top 25 shortlisted participants
- Winners will be awarded at the 21st CII India Design Summit in October 2021
- Opportunity to interact with global design fraternity

Categories



COMMUNICATION DESIGN



PRODUCT DESIGN



SPATIAL DESIGN



MOBILITY DESIGN



SERVICE DESIGN



DESIGN FOR SOCIAL IMPACT

Our Corporate Partners

PHILIPS



AMPERE
By GREAVES



Steelcase

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GO TO
www.ciidesign.in
FOR MORE INFORMATION



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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(मानव संसाधन विकास मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Human Resource Development, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

F. No. AICTE/Logo/Misc/2021-22/

Date: 19th July 2021

To

All Principals/Directors
AICTE approved Technical Institutions

Subject: CII Young Designers Awards 2021.

Dear Sir/Madam,

We are happy to inform you that **confederation of Indian Industry** has launched '**Young Designers Awards (YDA)**' on the occasion of **World Industrial Design Day** on 29th June 2021. The awards are launched in collaboration with **World Design Organization**.

The Young Designer Awards will be inviting applications from young professionals, students and freelancers under the age of 30 years, who will be the future champions. While discovering and nurturing the next generation of design talent, the award will help the design professionals develop their skills through cross-learning opportunities and networking with key industry players in the domain.

As an early indicator of success for the products in the concept stage or the products which are yet to be launched in the market, this award lets young designers to register and patent winning products, systems and services for commercial value generation.

The Corporate Partners supporting the initiative are Titan Company Limited, Philips India, Pidilite Industries, Ampere Motors (by Greaves) and Steelcase India.

The application will be accepted in following Six categories:

- Communication Design
- Product Design
- Mobility Design
- Service Design
- Spatial Design
- Design for Social Impact

The winners will be awarded Cash Prize, Trophy, Certificate of Merit for Top 25 shortlisted participants and opportunity to explore collaborations with our Partners for this initiative.

The promotional flyer is attached below, for more details and registration click here
https://ciidesign.in/index.php/ciidesign/young_designer#student_objective

We hope your institution will take maximum advantage of this initiative. For this, it is requested that this information be adequately publicized among your students. There will be no financial liability both for students and institutions for registration.

Regards,

Prof. Dileep N Malkhede
Advisor -I (P&AP)

Policy and Academic Planning Bureau