

AMET BUSINESS SCHOOL

Publication of Research Articles

2023-2024

S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
1	Mapping The Landscape : A Bibliometric Analysis Of Online Learning In Higher Education	Dr.Biswo Ranjan Mishra , Dr.Keerthan Raj, Dr.A.Shameem, Dr,M.R.Vanithamani, Dr.Kiran Kumar Thori , Venkata Rmaiah Turlapati	South Eatern European Journal of Public Health	2024	2197 - 5248
2	Role And Challenges Of Artificial Intelligence In The Maritime Industry	Dr.S.Poongavanam, Dr.Deepa Rajesh , Dr.K. Viswanathan, Dr.S.Rafiya Banu	Journal of survery in Fisheries Sciences	2023	2368-7487
3	A Novel Digital Mark Cp-Abe Access Control Scheme For Public Secure Efficient Cloud Storage Technique A Novel Digital Mark Cp-Abe Access Control Scheme For Public Secure	Arvind Kumar Pandey, Dr,D.Arivazhagan, Sagar Rane, Sita M.Yadav, Khan Vajid Nabilal, Dr.Ashish Oberoi	International journal of Intelligent Systems and applications in Engineering	2023	2147-6799



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
4	An Empirical Study On Logistics Service Management Based On Means Values	Dr.S.Poongavanam, Dr.K. Viswanathan, Dr.S.Rafiya Banu	Journal of survery in Fisheries Sciences	2023	2368-7487
5	Client Satisfaction Towards Custom Hourse Agent Process	Dr.R.Srinivasan, Dr.S.Poongavanam, Dr.J.engamani	Journal of survery in Fisheries Sciences	2023	2368-7487
6	Medical Inflation- Issues And Impact	S.Poongavanam, R.Srinivasan, D.Arivazhagan, NV Suresh	Medical Inflation -Issues and Impact	2023	2278-2044
7	Assessing The Influence Of Leadership Styles On Employee Motivation, Resulting In Imporved Employee Performance In Manufacturing Compnay	Bertha Phiri, Dr.A.Shameem	International journal of Research Publicaiton and Reviews	2023	2582-7421
8	A Special Study On Export Procesure And Documentation On Meenakshi Cargo Forward Private Limited .	R.Divyaranjani, A.Shameem, Sakthi Kesav	Econmomics, Finance, and Managmenet Review	2023	2733-2101



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
9	Influence Of Information Exchange And Supply Chain Integration On Supply Chain Performance	Mr.S.Arunkumar, Assistant Professor, Ms.R.Divya Ranjani, Assistant Professor, Nithish .S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2023; Volume - 11, Issue- 2_Page_284- 290	ISSN:2321-0591
10	A Research On Hr Practices Influencing Organisational Commitment Leading To Retention Based On Experience	Dr. Deepa Rajesh, Professor, Dr.Haroon Basha, Assistant Professor, Abhinav C Nair, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_1-6	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
11	The Return To This Ship A Third Officer Journey	Dr. Deepa Rajesh, Professor, Ms. V. K. Elavarasi, Assistant Professor, Abhijith Nair A, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-5/Page: 90-94	ISSN:2584-220X (online)
12	A Study On Documentation At Express Global Logistics Pvt Ltd	Dr.R.Srinivasan, Associate Professor, Dr. Mr.S.Arunkumar, Assistant Professor, Udhaya Kumar K, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2023; Volume - 11, Issue- 2_Page_291- 295	ISSN:2321-0591



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
13	A Study On Export Procedure & Documents For Clearance In Pegasus Forwarding Services Pvt Ltd	Dr. D.Rajasekar, Professor, Dr.K. J. Sumitha, Assistant Professor, Aruna Gopakumar, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_7-10	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
14	Raising From The Ashes The Rebirth Of Polytechnic	Dr. A. Shameem, Professor, Ms.R.Divya Ranjani, Assistant Professor, Arokia Richard J, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-5/Page: 80-85	ISSN:2584-220X (online)
15	Evolution Of Global Supply Chains: Trends And Challenges In Shipping Logistics	Dr. A Shameem, Professer, Dr.Haroon Basha, Assistant Professor, Raman, Khimji Ramdos Shipping, Oman, Poojary Sumit Shashidhar, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2023; Volume - 11, Issue- 2_Page_296- 302	ISSN:2321-0591
16	Customer Perception Of Financial Inclusion Through Pradhan Mantri Jan Dhan Yojana (Pmjdy)	Dr. J. Rengamani, Professor, Dr.K. J. Sumitha, Assistant Professor, Ashwin S Anil, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_47-53	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
17	The Art Of Problem Solving In It Projects	Dr. D.Rajasekar, Professor, Mr.S.Arunkumar, Assistant Professor, Arun V, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-5/Page: 86-89	ISSN:2584-220X (online)
18	Exploring The Dynamics Of Cement Exports In India	Dr. Deepa Rajesh, Professor, Ms. V. K. Elavarasi, Assistant Professor, Dimel Roy, BBC Chartering, Dubai, Kalmegh Abhilash Madhusudan, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume - 11, Issue- 3_Page_63-66	ISSN:2321-0591
19	A Study On Freight Forwarding Services	Dr. A Shameem, Professer, Dr.R.Vettriselvan, Associate Professor, Adalbert Fernandez, Safeen Feeders, Abudubai, Durai Murali R, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_11-13	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
20	Beyond The Classroom Innovative Training And Development Approach	Dr. J. Rengamani, Professor, Mr.S.Arunkumar, Assistant Professor, Avanish Shukla, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-6/Page: 71-77	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
21	An Empirical Study On The Impact Of Microfinance And Empowerment Of Self Help Groups Rural Women Entrepreneurship	Dr.D.Arivazhagan, Professor, Dr.K. J. Sumitha, Assistant Professor, Preejo A A, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume - 12, Issue- 3_Page_56-59	ISSN: 2321-0591
22	A Study On National Education Policy 2020	Dr.D.Arivazhagan, Professor, Dr.Haroon Basha, Assistant Professor,Edel Queen R, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_14-17	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
23	Containerization From Idea To Industry Standard	Dr. D.Arivazhagan, Professor, Dr.R.Srinivasan, Associate Professor,S Dolan R, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-6/Page: 78-81	ISSN:2584-220X (online)
24	Implementation Of Best Manufacturing Practices Through Industrial Engineering In Labor- Intensive Small And Medium- Sized Enterprises (Lsmes)	Dr. J. Rengamani, Professor, Dr.R.Vettriselvan, Assistant Professor, Nishanth, LSC Freight & Logistics, Dubai, M G Madhusudhanan, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume - 12, Issue- 3_Page_60-62	ISSN: 2321-0591



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
25	A Study On Relationship Between Organisational Citizenship Behaviour And Discriminatory Work Practices & Employee Engagement In Banks	Dr.S.Poongavanam, Professor, Dr.R.Srinivasan, Associate Professor, Aurn Prasad, SSY Chartering, Dubai, Faizal Ahammed B, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_18-22	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
26	Rescuing Projects With Visualisation And Daily Huddles	Dr. C. Manoharan, Professor, Dr.S.Poongavanam, Professor, Deepak A, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-6/Page: 82-86	ISSN:2584-220X (online)
27	Digital Transformation In Shipping: The Role Of Blockchain And Iot In Logistics	Dr.R.Vettriselvan, Assistant Professor, Ms.R.Divya Ranjani, Assistant Professor, Frenjith Daniel Vinod, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume - 12, Issue- 3_Page_67-77	ISSN: 2321-0591
28	Ship As An Investment With Specific Reference To Medium Range Tankers	Dr.R.Srinivasan, Associate Professor, Dr.S.Poongavanam, Professor, Joseph Michael Raj, Transvision Shipping, Dubai, Gunasegaran N, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_39-46	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
29	Documenting For The Futureensuring Long Term Success	Dr. R. Balaji, Professor, Dr. D.Arivazhagan, Professor, Deepak A, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-6/Page: 87-93	ISSN:2584-220X (online)
30	Exploring The Dynamics Of Cement Exports In India	Dr. Deepa Rajesh, Professor, Ms.Elavarasi, Assistant Professor, Dimel Roy, BBC Chartering, Dubai, Kalmegh Abhilash Madhusudan,, Second Year MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume - 12, Issue- 3_Page_63-66	ISSN: 2321-0591
31	A Study On The Impact Of Role Efficacy On Employee Commitment	Dr.R.Vettriselvan, Associate Professor, Dr.D.Arivazhagan, Professor, Jency Ananth, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_23-27	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
32	Navigating Succes The Navios Group Way	Dr.S.Poongavanam, Professor, Ms.R.Divya Ranjani, Assistant Professor, Hudson Angelo A, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-3/	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
33	Maritime Risk Management: A Comprehensive Review Of Strategies And Technologies	Dr.S.Poongavanam, Professor, Mr.S.Arunkumar, Assistant Professor, Shalu Sara John,, Second Year MBA Student	International Journal of System Design and Information Processing (SDIP)	2024; Volume- 12, Issue- 3_page_78-84	ISSN: 2321-0591
34	Cloud Computing And Its Implications For Entrepreneurs	Ms.R.Divya Ranjani, Assistant Professor, Dr. A Shameem, Professer, Krishna Badrinath K, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_28-32	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
35	Foreign Expertise The Story Of Mr Steinoff And The Fertilizer Plant	Dr.R.Srinivasan, Associate Professor, Dr.K. J. Sumitha, Assistant Professor, Irfan Ahmed M, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-3/	ISSN:2584-220X (online)
36	Csr Initiatives And Corporate Image: Mediating Effect Of Employee Trust	Dr.Haroon Basha, Assistant Professor, Dr. J. Rengamani, Professor, Mohamed Ameer Javidh M, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_33-38	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
37	Creating A Sence Of Possession The Influence Of Psychology	Dr.R.Vettriselvan, Assistant Professor, Dr.Haroon Basha, Assistant Professor, Ankur Srivastava, Guld International Container, Dubai, Nandu.S S, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-3/	ISSN:2584-220X (online)
38	Customer Preference For Mutual Fund Schemes As An Avenue Of Investment	Dr.K.J.Sumitha, Assistant Professor, Dr. D.Rajasekar, Professor, Manjini K, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_54-58	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
39	Corporate Social Responsibility Initiative Of Indian Automobile Companies	Dr.Haroon Basha, Assistant Professor, Dr.R.Vettriselvan, Assistant Professor, A.Pooja, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue- 2/Page:67-73	ISSN:2584-220X (online)
40	Elevating Customer Experience Through Real Time Marketing Analytics	Ms. V. K. Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor, Pillai Shivashankar Manikandan, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2024; Volume - 11, Issue- 4_Page_59-64	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
41	Beyond Silos Promoting Interdeparmental Communicatoin	Dr.K. J. Sumitha, Assistant Professor, Dr. A. Shameem, Professor, Pranav Kulkarni, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-2/Page: 74-77	ISSN:2584-220X (online)
42	Navigating Complexity Mindfilness In The Modern Workplace	Mr.S.Arunkumar, Assistant Professor, Dr. J. Rengamani, Professor, Velumani, Cosco Shipping Lines, Dubai, Sahaya Briston R, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-2/Page: 78-82	ISSN:2584-220X (online)
43	Journey And Rest The Britsh Of Hospitality	Ms.R.Divya Ranjani, Assistant Professor, Dr. D.Rajasekar, Professor, Sanjay R, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-3/Page: 153-156	ISSN:2584-220X (online)
44	Braking The Stress Cycle Afuzzle Logic Approach	Ms. V. K. Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor, Mahesh, Naqel Express, Dubai, Selvaganapathi, Second Year MBA Student	ASET Journal of Management Sciences	2024; Volume- 3/Issue-3/Page: 157-161	ISSN:2584-220X (online)



2022-2023

S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
1	A Analysis Of The Reverse Logistics System	Dr.R.Srinivasan, N.R.Mohan Ragavendra	The International Congress of Educational Sciences and Linguists (ICEL, 2022)	2022	978-625-8284-26-3
2	Study On The Role Of Human Resource Information System In Human Resource Planning In India	A.M. Selvaraj, Dr.J.Rengamani	International Journal of Mechanical Engineering and Technology (IJMET)	2022	0976-6340
3	Effectiveness Of Taxation Towards Influencing The Welfare Of The Country	Abin George , Dr.D.Rajasekar	Technoarete Journal on Accounting and Finance	2022	2583-1143
4	An Analysis On Quality Between Biopharmaceuticals And Traditional Pharmaceuticals In Training Institutes	R.Divaranjani, H.J.Shanthi, Dr.B.Charith, M.Saravanan	International Journal of Health Sciences	2022	2550-696X
5	Role Of Foreign Exchange Management In Currency Trasding	Dr.Derick S.Figueroa, Dr.D.Rajasekar	Technoarete Journal on Accounting and Finance	2022	2583-1143



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
6	Impact Of Corporate Governance Policies In Maintaining Internal And External Financial Policies Of The Firms	Dr.D.Rajasekar, Gualberto A.Magdaraog Jr.	Technoarete Journal on Accounting and Finance	2022	2583-1143
7	Casteism In Higher Education	Dr.S.Poongavanam	International Journal of Early Childhood Special Education (INT-JECSE)	2022	1308-5581
8	Intellignet Trust Based E-Learning Based Ids System And Vanet In 6 G	Dr.A.Shameem, Utsav Jayant talekar, Dr.Balbie Singh, Dr.Melanie Elizabath Lourens, Deema Mohammed alsekait	Journal of Phaemaceutical Negative Results	2022	2229-7723
9	Enhancement Of Supply Chain Management Through Education Key Process With The Hub And Spoke Model Based On Multi- Adaptive Spider Monkery Optimization Algorith	Shashidharan.M, Yogesh Mahajan, Dr.Shameem Anwar	World Journal of English Language	2022	1925-0703
10	A Road To Become Successful In The Fashion Industry Of China : A Case Study Of Zara	A. Shameem, T.S. Poornachandrika, Pratibha Giri, Palvinder Karur Bakshi	IOPScience	2022	2141-2839



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
11	Study On Export Documentation & Clearance Procedure As Undertaken By Iris Innovations	Dr.D.Arivazhagan, Professor, S Dr.S.Poongavanam, Associate Professor, Ayyanar II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 01-14	ISSN:2321-0591
12	A Study On Project Cargo By Surface Transportation	Dr. Deepa Rajesh, Professor, Ms. V. K. Elavarasi, Assistant Professor, Aaditya Satya, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_120- 124	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
13	The Study On Challenges Faced By Freight Forwarders	Dr. Deepa Rajesh, Professor, Ms. V. K. Elavarasi, Assistant Professor, Kavinkumar G, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-1/Page: 44-56	ISSN:2584-220X (online)
14	Process And Documentation At Safe Shipping And Air Transport (P) Ltd Chennai	Dr. A. Shameem, Professor, Dr.D.Arivazhagan, Professor, Aswin Albert, Second Year MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 05-18	ISSN:2321-0591



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
15	A Study On The Market Potential Of Freight Forwarding Business At Sgs Logistic Services Pvt. Ltd	Dr. D.Rajasekar, Professor, Ms.R.Divya Ranjani, Assistant Professor, Abdul Kader Thousif, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_131- 141	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
16	A Study On Air Freight Forwarding In Dhl India	Dr.D.Arivazhagan, Professor, Ms.R.Divya Ranjani, Assistant Professor, Nigoosh. P, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-1/Page: 29-43	ISSN:2584-220X (online)
17	Key Factors Influencing Logistics And Supply Chain Management	Dr.R.Srinivasan, Associate Professor, Dr. D.Rajasekar, Professor, Ranjith B, Second Year MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 19-28	ISSN:2321-0591
18	A Study On The Production And Export Of Tea From India	Dr. J. Rengamani, Professor, Dr.R.Srinivasan, Associate Professor, Anvar.H, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_142- 148	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
19	A Study On Factors Influencing Environment With Respect To Transportation Of Dangerous And Hazardous Goods By Sea	Dr. A. Shameem, Professor, Mr.S.Arunkumar, Assistant Professor, Nikhil Singh, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-2/Page: 38-51	ISSN:2584-220X (online)
20	Motivational Analysis Of Organisational Climate On Employee Satisfaction	Dr. Anniesam, Associate Professor, Dr. J. Rengamani, Professor, Bharath S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 29-33	ISSN:2321-0591
21	A Study On Freight Forwarding Operations With Respect O Sea Freight	Dr. A. Shameem, Professor, Mr.S.Arunkumar, Assistant Professor, Aswin Albert, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_105- 111	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
22	Tacking Challenges In Agriculture Strategies For Success	Dr. C. Manoharan, Professor, Mr.S.Arunkumar, Assistant Professor, Noah. V, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-2/Page: 52-59	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
23	Influence Of Information Exchange And Supply Chain Integration On Supply Chain Performance	Dr.S.Poongavanam, Associate Professor, Dr. A. Shameem, Professor, Beula B John, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 34-43	ISSN:2321-0591
24	The Mediating Effect Of Software Solution In Logistics Service	Dr.D.Arivazhagan, Professor, Dr.R.Vettriselvan, Assistant Professor, Aurn Prasad, SSY Chartering, Dubai, S Ayyanar, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_149- 158	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
25	A Study On The Transshipment Of Container At Terminal Operations In Psa Chennai	Dr.S.Poongavanam, Associate Professor, Dr. Anniesam, Associate Professor, Prem Kumar S, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-3/Page: 60-68	ISSN:2584-220X (online)
26	Freight Forwarding Services Of Willow Tree Global Logistics Private Limited, Chennai	Dr. J. Rengamani, Professor, Dr. Anniesam, Associate Professor, Anvar.H, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 44-47	ISSN:2321-0591



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
27	"A Comparative Study On Indian Major Ports With Special References Voc Port And Chennai Port"	Dr.S.Poongavanam, Associate Professor, Dr. Anniesam, Associate Professor, Beula B John, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_23-51	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
28	Maximizing Efficiency Through Reserve Marketing	Ms. V. K. Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor, Raman, Khimji Ramdos Shipping, Oman Sushanth Rajiv, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-5/Page: 73-79	ISSN:2584-220X (online)
29	A Study On Manpower Related Challenges In A Warehouse	Dr. D.Rajasekar, Professor, Dr.R.Srinivasan, Associate Professor, Mahesh, Naqel Express, Dubai, Abdul Kader Thousif, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 48-55	ISSN:2321-0591
30	A Study On Multimodal Transportation At Cctll (Dp World)	Dr. Anniesam, Associate Professor, Dr.S.Poongavanam, Associate Professor, Bharath S, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_112- 119	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
31	Beyond Profit The Social Enterprise Movement	Mr.S.Arunkumar, Assistant Professor, Dr. D.Rajasekar, Professor, Nishanth, LSC Freight & Logistics, Dubai, Saif Ataf Maldar, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-4/Page: 56-60	ISSN:2584-220X (online)
32	A Study On India'S Challenges And Oppertunities In The Freight Forwarding Industry	Dr. Deepa Rajesh, Professor, Dr.R.Vettriselvan, Assistant Professor, Velumani, Cosco Shipping Lines, Dubai, Aaditya Satya, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 56-94	ISSN:2321-0591
33	A Special Study On Air Freight On Broekman Logistics	Dr.R.Srinivasan, Associate Professor, Dr.D.Arivazhagan, Professor, Deepak Kumar, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_52-57	Online: ISSN/2349- 8455, Print: ISSN/2348-0378



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
34	A Study Of Challenges And Factor Influencing The Freight Forwarding Business In The Logistics Industry	Dr. J. Rengamani, Professor, Ms. V. K. Elavarasi, Assistant Professor, Mohammed Akbarali J M, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-1/Page: 69-86	ISSN:2584-220X (online)
35	Best Organizational Practices: Role Of Corporate Information Security	Dr.R.Vettriselvan, Assistant Professor, Dr. Deepa Rajesh, Professor, Iyyapan.G.I, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2022; Volume- 10/Issue- 2/Page: 95-98	ISSN:2321-0591
36	A Study On Challenges Of Multimodal Transportion	Mr.S.Arunkumar, Assistant Professor, Dr. A. Shameem, Professor, Ankur Srivastava, Guld International Container, Dubai, Dheeraj.G, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_58-65	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
37	A Study On Container Frieght Station	Mr.S.Arunkumar, Assistant Professor, Dr. J. Rengamani, Professor, Raman, Khimji Ramdos Shipping, Oman, Robin Shaji, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-4/Page: 63-74	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
38	A Study On The Core Competencies Of Freight Forwarders In Chennai	Dr.R.Vettriselvan, Assistant Professor, Dr. J. Rengamani, Professor, Joseph Michael Raj, Transvision Shipping, Dubai, P.Dilipprasanth, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_125- 130	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
39	A Study On Customer Satisfaction In Custom Clearance Service Concerning Om Freight Forwarders	Dr.R.Vettriselvan, Assistant Professor, Dr.D.Arivazhagan, Professor, Rishith Vishal J, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-4/Page: 55-62	ISSN:2584-220X (online)
40	A Study On Export And Import Documentation With Respect To Iris Innovation Pvt. Ltd., Karur	Ms.R.Divya Ranjani, Assistant Professor, Dr. D.Rajasekar, Professor,A.Dinesh Kumar, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_100- 104	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
41	A Study On Export Documentation Process In Gacis Cargo Services Pvt Ltd	Dr. D.Rajasekar, Professor, Ms.R.Divya Ranjani, Assistant Professor, R.Kiran Kumar, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-1/Page: 57-68	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
42	A Study On Customs Clearance With Reference To Sree Exim Solutions	Ms. V. K. Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor, Adalbert Fernandez, Safeen Feeders, Abudubai, Hajay S, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2023; Volume - 10, Issue- 4_Page_66-99	Online: ISSN/2349- 8455, Print: ISSN/2348-0378
43	A Study On India'S Challenges And Opportunities In The Freight Forwarding Industry	Dr. Deepa Rajesh, Professor, Dr.R.Vettriselvan, Assistant Professor, Mr.Velumani, Cosco Shipping Lines, Dubai, Aaditya Satya, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-2/Page: 60-96	ISSN:2584-220X (online)
44	Study On Consolidation In Container Services With Refrence To Freight Consolidators Pvt Ltd	Ms.R.Divya Ranjani, Assistant Professor, Dr. A. Shameem, Professor, Janikiraman, Wallenius Wilhelmsan, Dubai, Vandhana. R, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 2/Issue-5/Page: 56-72	ISSN:2584-220X (online)



S No	TITLE OF THE PAPER	Name of the Authors	Name of the Journal	Year	ISSN
45	Study On Freight Forwarding Operation With Reference To Scanwell Logistics	Dr. Anniesam, Associate Professor, Dr.R.Srinivasan, Associate Professor, Ragesh.M, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-3/Page: 73-80	ISSN:2584-220X (online)
46	Study On Export Documentation Process In Js Logistics	Dr.R.Srinivasan, Associate Professor, Dr.S.Poongavanam, Associate Professor, Ranjith B, Second Year MBA Student	ASET Journal of Management Sciences	2023; Volume- 2/Issue-3/Page: 66-72	ISSN:2584-220X (online)



2021-2022

S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
1	Cruise Tourism - An Empricial Study On Socio Economics Factors	Dr.S.Poongavanam, Dr.A. K. Sheik Manzoor, Dr.N.Senthil Kumar, Dr. J.Rengamani, Dr.R.Srinivasan, Dr. R. Vetri Selvan	Nat.Volatiles & Essent. Oils	2021	2148-9637
2	Impact Of Artifical Intelligence In Shipping Industry	Manoharan C	International Joutrnal of Multidisciplinary Research and Growth Evaluation	2021	2582-7138
3	Women Entrepreneurship In Self Help Groups With Reference To Chennai	S. Silambarasi, A. Shameem	ictact journals	2021	2229-6948
4	Key Factors Influencing Logistics And Supply Chain Management	Dr.A. Shameem, T. Deepa Augustine, M. Shashidharan	Nat.Volatiles & Essent. Oils	2021	2148-9637



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
5	A Review On Characteristics Of Warehoue (Hubs) Management And Basic Analysis On Warehouses Operating In Chennai City	M. Shashidharan, C. Srinivasan, Yogesh Mahajan, Shameem Anwar	International Journal of Nonlinear Analysis and Applications	2021	2008-6822
6	Role Of Compensation Management In Balancing The Employees Relationship Inretail Industry In India	Dr. A.Krishna Sudheer, Dr. D. Rajasekar	Turkish Journal of Computer and Mathematics Education	2021	13094653
7	Usage Of Wireless Technology In Warehouse For Tracing Goods At Flyton Xpress	Mr.S.Arunkumar, Assistant Professor, Dr. D.Rajasekar, Professor, Cosco Shipping Lines, Dubai, Iyyapan.G.I, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021;Volume-09, Issue-2_Page_01-05	ISSN:2319-9288 (Online): 2321- 0591
8	A Study On Freight Mangement With Reference To Hope Lines Shipping Pvt. Ltd, Chennai	Dr. Deepa Rajesh, Professor, Mr.S.Arunkumar, Assistant Professor, Aparna B, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_41-60	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. N	o Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
9	A Study On Problems Faced By Customs Clearance Agency With Reference To Act Link Logistics (P) Limtited	Dr. D.Rajasekar, Professor, Mr. N. V. Suresh, Assistant Professor, Dimel Roy, BBC Chartering, Dubai, Adithya Varma V N, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 1/Issue-1/Page: 31- 37	ISSN:2584-220X (online)
10	The Effect Of Financial Attitude On Financial Inclusion And The Influence Of Financial Self-Efficancy Contrlled By Age And Education: An Emprical Study	Ms.R.Divya Ranjani,Assistant Professor, Dr.Deepa Rajesh, Professor, Mahesh, Naqel Express, Dubai, Manikandan P, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021;Volume-09, Issue-2_Page_6-14	ISSN:2319-9288 (Online): 2321- 0591
11	A Study On Function, Obligation And Practical Duties Of Freight Forwarders	Dr. D.Rajasekar, Professor, Dr.R.Vettriselvan, Assistant Professor, W S Devu, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_61-66	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
12	A Study Of Bill Of Lading Processing At Mediterranean Shipping Company	Dr.Deepa Rajesh, Professor, Ms.R.Divya Ranjani, Assistant Professor, Janikiraman, Wallenius Wilhelmsan, Dubai, Angel Revalina Rani A, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 1/Issue-1/Page: 38- 42	ISSN:2584-220X (online)
13	Social Commerce: The New Customer Experience	Dr.R.Vettriselvan, Assistant Professor, Dr. J. Rengamani, Professor, Greshik S II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021;Volume-09, Issue-2_Page_15-22	ISSN:2319-9288 (Online): 2321- 0591
14	A Study On Import Of Coal By India	Dr. J. Rengamani, Professor, Dr.R.Srinivasan, Associate Professor, Manish Kumar.G, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_67-69	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
15	A Study On Charter Protective Agent In Cargo Involement	Dr. J. Rengamani, Professor, Dr.R.Srinivasan, Associate Professor, Nishanth, LSC Freight & Logistics, Dubai, Arunkumar M, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 1/Issue-2/Page: 29- 38	ISSN:2584-220X (online)



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
16	Online Banking-Customer Satisfaction- A Study With Special Reference To Chennai City	Dr.R.Srinivasan, Associate Professor, Dr. A. Shameem, Professor, Antro.P, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue 2/Page:23- 33	ISSN:2319-9288 (Online): 2321- 0591
17	A Study On Problems Faced By Customs Clearance Agency With Reference To Pentagon Shipping Company	Dr. A. Shameem, Professor, Dr. Anniesam, Associate Professor, Naveen. R. N, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_23-51	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
18	A Study On Container Cargo Operation And Movement In Psa Treminal Port	Dr. A. Shameem, Professor, Dr. M. Valliammai, Professor, Raman, Khimji Ramdos Shipping, Oman, Diwakar, Second Year MBA Student	ASET Journal of Management Sciences	2022; Volume- 1/Issue-2/Page: 39- 50	ISSN:2584-220X (online)
19	Logistics Management A Tool For Competitive Advantages Of Enterprise Trade	Dr.S.Poongavanam, Associate Professor, Dr.D.Arivazhagan, Professor, Nelson.W,II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume 09/Issue 2/Page: 34- 39	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
20	An Organizational Study At Hindustan Unilever, Pondicherry	Dr.D.Arivazhagan, Professor, Dr. Anniesam, Associate Professor, Pravin M, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_23-51	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
21	A Study On Container Terminal Operation In Chennai Port	Dr.D.Arivazhagan, Professor, Mr. N. Srinivasan, Professor, Deen Sharan, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue-3/Page: 32- 41	ISSN:2584-220X (online)
22	Location Of Warehouse And Its Effect On Customer Service	Mr. N. V Suresh, Assistant Professor, Mr. N. Srinivasan, Professor, Karthikeyan.S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume-09, Issur-2/Page40-45	ISSN:2319-9288 (Online): 2321- 0591
23	An Organizational Study On Customer Opinion Towards Exports Procedure And Documentation Asn Logistics, Tuticorin	Dr. C. Manoharan, Professor, Dr. M. Valliammai, Professor, Aurn Prasad, SSY Chartering, Dubai, Punith kumar, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_86-88	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
24	A Study On Crew Documentaion, Joining Process Of Crew World Ship Management Pvt Ltd	Dr. C. Manoharan, Professor, Dr.D.Arivazhagan, Professor,Gokulkumaar V K, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue 3/Page: 42-45	ISSN:2584-220X (online)
25	A Study On Freight Forwarding Related Documentation Procedures In Freyer Logistics Chennai	Mr. N. Srinivasan, Professor, Dr. M. Valliammai, Professor, Venthan S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume-09, Issur9/Issue- 2/Page46-52	ISSN:2321-0591
26	A Study On Bulk Cargo Services Providers	Mr. N. Srinivasan, Professor, Ms.R.Divya Ranjani, Assistant Professor, Joseph Michael Raj, Transvision Shipping, Dubai, Ram Kumar J.P, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_35-37	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
27	A Study On Enhancing Operational Efficiency And Sustainability In Ocean Network Express	Mr. N. Srinivasan, Professor, Dr. A. Shameem, Professor, B.Harish Sooriya, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue 3/Page: 46-55	ISSN:2584-220X (online)



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
28	The Data Driven Force Strengthining India'S Policy System	Dr. D.Rajasekar, Professor, Dr.R.Vettriselvan, Assistant Professor,Sudharsan D, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue-2/Page:57- 58	ISSN:2321-0591
29	A Study On Freight Forwarding Services Of C.S Cargo Agencies, Chennai.	Dr. M. Valliammai, Professor, Dr.S.Poongavanam, Associate Professor, Ajai Amalan, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_32-34	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
30	Wipro Leading The It Revolution	Dr. A. Shameem, Professor, Mr.S.Arunkumar, Assistant Professor, Sunil Bhavikatti, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue 2/Page: 34- 39	ISSN:2321-0591
31	A Study On Teachnook Supply Chain Pvt. Ltd, Bengaluru, Karnataka	Dr. M. Valliammai, Professor, Dr.S.Poongavanam, Associate Professor, Aswin R, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_79-82	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
32	A Study On The Operational Gaps At Various Level Of Operation & Suggestions To Develop Retail Industry	Dr.D.Arivazhagan, Professor, Dr.R.Vettriselvan, Assistant Professor, Tharun V G, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue-2/Page:53- 56	ISSN:2321-0591
33	Freight Forwading Services Of Allwin Logistics Private Limited, Chennai	Dr.S.Poongavanam, Associate Professor, Mr. N. Srinivasan, Professor, A Edison, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_94-95	Online: ISSN/2349-8455, Print: ISSN/2348- 0378
34	Business Evolvation Adapting Of The 1St Century	Dr. J. Rengamani, Professor, Mr.S.Arunkumar, Assistant Professor, Rosevel Aalesteer A, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue-2/Page:62- 66	ISSN:2321-0591
35	Study On Freight Forwarding Portman Logstics Chennai	Dr. Anniesam, Associate Professor, Dr.D.Arivazhagan, Professor, Sai Dhanush P, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_101- 104	Online: ISSN/2349-8455, Print: ISSN/2348- 0378



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
36	Wellness At Work The Power Of Corporate Wellness Programs	Dr.Deepa Rajesh, Professor, Ms.R.Divya Ranjani, Assistant Professor, Rohan George Abraham M, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2021; Volume- 09/Issue-2/Page:67- 69	ISSN:2321-0591
37	A Study On Freight Forwarding Services	Dr.R.Srinivasan, Associate Professor, Dr. A. Shameem, Professor, Adalbert Fernandez, Safeen Feeders, Abudubai, Subash Chandran, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_38-40	Online: ISSN/2349-8455, Print: SSN/2348- 0378
38	A Study On Third Party Logistics	Dr.R.Vettriselvan, Assistant Professor, Mr. N. V. Suresh, Assistant Professor, Balaji B, Second Year MBA Student	Excel International Journal of Technology, Engineering and Management (EIJTEM)	2022; Volume -9, Issue-4_Page_96-100	Online: ISSN/2349-8455, Print: SSN/2348- 0378
39	A Study On Export And Import Documentation With Reference To Kerala State Industrial Enterprises	Dr. M. Valliammai, Professor, Dr. J. Rengamani, Professor, M.Jawahar, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue 4/Page: 30-58	ISSN:2584-220X (online)



S. No	Title of the Paper	Name of the Authors	Name of the Journal	Year	ISSN
40	A Study On Freight Forwarding Service Quality Of Trans Express Freight Lines Pvt Ltd, Chennai	Dr.S.Poongavanam, Associate Professor, Dr. D.Rajasekar, Professor, Josshi. C. M, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue 4/Page: 59-70	ISSN:2584-220X (online)
41	A Study On Freight Management With Reference To Hope Lines Shipping Pvt Ltd, Chennai	Dr.R.Srinivasan, Associate Professor, Dr.Deepa Rajesh, Professor, Manikandan, Second Year MBA Student	ASET Journal of Management Sciences	2021; Volume- 1/Issue 4/Page: 71-78	ISSN:2584-220X (online)