



AMET BUSINESS SCHOOL

YouTube Video Lectures

The online video lectures delivered by our faculty members are available on **YouTube**. Please find the topics and their respective links below:

Details of Online Video Lectures in YouTube

S.No .	Lecture Topic	YouTube Link
1	Indian Economics	https://youtu.be/6srnBfDzwQI
2	Future of Organizational Development	https://youtu.be/6srnBfDzwQI
3	Balance Sheet	https://youtu.be/6UBSmpFCXh0
4	Business Economics	https://youtu.be/C2JZWaNiI7w
5	Values & Ethics 1	https://youtu.be/pFGqiNjyXyw
6	Values & Ethics part 2	https://youtu.be/jm_2h-N7uXU
7	Trading and P&L Accounts	https://youtu.be/WR_ysCBDh_I
8	Business Ethics	https://youtu.be/dkXy5otE9RI
9	Western Versus Indian Management	https://youtu.be/XWufjUXuul4
10	Inventory Management	https://youtu.be/1-FXNfU2QPY
11	Personality – Basic Concepts -referring Seafarers	https://youtu.be/ce4s0E-vabk
12	Business Strategy	https://youtu.be/ij71G37QLck
13	Logistics and Distribution System	https://youtu.be/d1Zu7nAa9IE
14	Marine Insurance	https://youtu.be/N655C8d1MMg
15	Basic Accounting	https://youtu.be/_mCj3jxBMQo
16	Transactional Analysis	https://youtu.be/ZLIpkO50Ft4?si=N858erW5_YGvA5lS
17	Warehouse And Its Concepts part 1	https://youtu.be/svcdqveBB8?si=tTC2ZRgJPw07K2AD
18	Warehouse And Its Concepts part 2	https://youtu.be/P0NoKIGgUC0?si=PhR744CUg3GvhIE-



S.No	Lecture Topic	YouTube Link
19	Research Methodology-1	https://youtu.be/fn8Orb2lYVw?si=T0choZ9pJhrO_-rM
20	Research Methodology-Part 2	https://youtu.be/8DQ39U64tWk?si=vsZBX9N57CL5krbF
21	Role of Freight Forwarder In International Shipping Business	https://youtu.be/WygUAhhUBxg?si=vDdumFrTYlyRj9L9
22	Classifications of Accounting	https://youtu.be/YrYV2HGEGLI?si=OIsIR1_9fL6-wTtA
23	Role Of Freight Forwarder	https://youtu.be/goGBsxFK1FU?si=0X9fw_7Vwa5gBJH2
24	Business Law Indian Contract Act 1872	https://youtu.be/55BFOZoXPVs?si=XIHiae0KdGupLEQF
25	Financial Management Valuation Of Securities	https://youtu.be/RSCkPIrt2bM?si=IV5mcoRX2cNja-wR
26	Sales Management	https://youtu.be/Zmda6b04LDw?si=lKT3Fi4Gs6AiHvQ0
27	Future of OD	https://youtu.be/ihHB1-MgxHw
28	Economic Reforms in India	https://youtu.be/mF77h7dKnZ4
29	Corporate Social Responsibility CSR	https://youtu.be/5cJrE9kAfkY
30	Capital Budgeting	https://youtu.be/4tOEej6YlPE
31	Financial Management Introduction1	https://youtu.be/EyvT-jEflb0
32	Economic Reform of India	https://youtu.be/mF77h7dKnZ4
33	Non trading accounting	https://youtu.be/wlJQaHDB164
34	Marketing Management	https://www.youtube.com/watch?v=8efy8s81QvQ
35	Business to Business Marketing	https://www.youtube.com/watch?v=7bHuFIKLb3Y